

# 2018 GSK Ireland IMPACT Awards Guidelines



The GSK Ireland IMPACT Awards are designed to recognise and reward community-based charities that are doing excellent work to improve people's health and wellbeing within the Republic of Ireland.

This is the fourth year of the GSK Ireland IMPACT Awards, an expansion of the GSK IMPACT Awards in the UK and USA that have been running for 20 years.

## Benefits of winning a GSK Ireland IMPACT Award

- Up to five winners will receive up to €10,000 in unrestricted funding.
- Up to five runners up will receive €2,000 in unrestricted funding.
- The awards provide organisations with a quality mark to use on websites, email signatures and stationary.
- Winning organisations will be visited by a professional photographer and film crew to provide them with a short film and photography for self promotion.
- Winners will also have the opportunity to network and learn from other charitable organisations in Ireland.
- You do not need to present a new project, and you decide how to spend the award money.
- The GSK Ireland IMPACT Award winners will be presented their awards at a ceremony in Dublin in November 2017.

## Who can apply for a GSK Ireland IMPACT Award?

Applicants must be:

- A registered charity by the deadline for applications. The organisation must also have existed for a minimum of three years by this date. We may ask for a copy of your constitution to confirm this.
- Located and registered in the Republic of Ireland.
- Targeting community health needs in Ireland. Community can be defined as a geographical community or a community of interest.
- Able to point to a track record of achievement in community health issues.
- Small or medium sized organisations with total annual income between €20,000 and €1,000,000 as shown in your most recent accounts.
- Previous Runners Up of a GSK Ireland IMPACT Award are welcome to apply.

In addition the following organisations are NOT eligible:

- Previous winners of a GSK Ireland IMPACT Award within a 3 year period of winning. You may apply again after this time.
- Organisations principally concerned with broad social welfare work. You must be able to demonstrate clearly your impact on your target community's health.
- Research bodies.
- Advice agencies.

## Criteria used to assess applications

A unique feature of the GSK Ireland IMPACT Awards is that they recognise excellence in existing work. We do not seek to fund new projects and we will not shortlist an application which only focuses on a particular project. The judging is based on the work of the whole organisation and will focus on excellence in the six areas of IMPACT. The judges will be looking for evidence of:

### Innovation

Leadership, creativity and initiative in addressing current challenges in health care access and delivery.

### Management

Efficient use of resources; quality of management processes; equality of opportunity; clear objectives and plans; strength and financial effectiveness of the organisation.

### Partnership

Working effectively with others (members, users, voluntary, private and public sector partners etc); willingness to share 'best practice' and to learn from others.

### Achievement

Measurable results achieved; numbers of people benefitting; impact on access to healthcare; a reflective approach to evaluation of the work; measurement and monitoring of performance, being able to report on outcomes and impact.

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### Community Focus

Involving and responding to users and the community; openness and provision of information; adaptability to changing circumstances and needs.

### Targeting Need

Awareness of community issues and priorities; having a detailed understanding of the target community; ensuring services are accessible to and focus on people in need.

Applicants are reminded that all figures and statistics used to support their application should be referenced and dated.

### The selection process

A shortlisting panel will review all the applications and mark them against the IMPACT criteria. Up to 10 organisations will be shortlisted. In late July 2018 all shortlisted organisations will be contacted about the next assessment phase. You will only be notified if your organisation is shortlisted.

Final judging takes place in October 2018 by an experienced panel in community health and health related issues, to select the GSK Ireland IMPACT Award winners. The judge's decision is final.

A professional photographer and film crew will visit the winning organisations at the end of October/early November 2018 and a press release will be produced. Applicants are reminded that any programme or activity stated in the application should be current and ongoing as this may be investigated during assessment and filming.

Please note, all board members should be in full support of the application before you apply for a GSK Ireland IMPACT Award.

### The GSK Ireland IMPACT Awards Ceremony

GSK Ireland IMPACT Award winners will be presented with their awards at a ceremony in January 2019. With roughly 100 guests in attendance, it provides an excellent opportunity to showcase your work and raise your profile.

### How to apply

1. Study these guidelines to check that your organisation is eligible to apply for a GSK Ireland IMPACT Award and can meet the IMPACT criteria.
2. Complete the application form available from: <http://ie.gsk.com/ie/about-us/partnerships/gsk-ireland-impact-awards/>
  - In the application form you will be asked to nominate two referees to support your application. The referees will only be contacted if you are shortlisted and they will be asked to complete a reference form. Referees should be independent and should not be a volunteer, current Management Committee member/ Trustee, a family member or in receipt of a grant from your organisation. You can nominate a user of the services provided by your organisation to be one of your referees if you wish. The standing of referees, as well as the amount of detail within their references will be taken into account in the judging.
  - Your application cannot be considered unless you also send us your most recent annual report and accounts. Please attach these to the email with your application form.

Once complete, please email your application form to: [ie.gskirelandimpactawards@gsk.com](mailto:ie.gskirelandimpactawards@gsk.com)

**Deadline for applications 5pm Tuesday 19<sup>th</sup> June 2018**